



Dear Pupils, Teachers and Families,

Thank you for choosing to support UHNM Charity, the official charity for Royal Stoke University Hospital and County Hospital, Stafford.

Every penny you raise helps make our hospitals even better for patients and families — funding special extras and projects that the NHS alone cannot provide.

Together, we can make a big difference — from providing toys and books for young patients, to helping buy new equipment that helps doctors and nurses care for people faster and more comfortably.

Let's have fun while helping others!

With thanks
The UHNM Charity Team

### **About UHNM Charity**

UHNM Charity helps improve the experience of patients at our hospitals. We raise money to fund things like:

New equipment to improve care Comfortable waiting and recovery areas Toys and technology for children staying in hospital

Support for families during difficult times Our hospitals look after thousands of people every week – and your school's support helps bring smiles, comfort, and hope to many.

### Why Fundraising Matters

When you fundraise, you are helping real patients in your community — maybe even your neighbours, friends, or family. Here are some examples of what donations can do:

£10 could buy craft materials for children on the ward

£50 could fund games or books for a children's waiting area

£100 could help towards equipment that helps patients get better sooner

### **How to Take Part – Step-by-Step**

Choose your fundraising idea – pick something fun and simple!

Tell your teachers and parents – get permission and adult help.

Register your event – your school can email: uhnm.charity@uhnm.nhs.uk.

Collect donations – use our sponsor forms or JustGiving page.

Have fun and take photos!

Send in your donation – online, by cheque, or in person.

Celebrate your success – you'll get a certificate and thank you from UHNM Charity!

### **Safety and Adult Support**

Always have a teacher or grown-up help organise and supervise your event.
Make sure:

You have permission to hold your fundraiser You stay safe (especially for sports or food events)

Money is collected and counted by adults Photos are only taken with permission

### Celebration and Thank You

UHNM Charity will send your school a certificate of appreciation and can share your story on our website and social media (with permission). Every fundraiser is a hospital hero - thank you for helping to make a difference!



U·H·N·M charity

### OUR MASCOT NEDS A NEW NAME

Our mascot has had a glow up, and they are looking for a new name to go with their new look.

We're asking schools to bring their creative ideas to the table, submitting three of their favourite new names for our furry mascot.

The more creative the better, you can submit your names to your teacher who will then pick their favourites and send on to the UHNM Charity team before January 31 2026, our mascot will be renamed in February with a brand new naming ceremony, that the winning school will be invited to.



# Colour the Bear









Submit your mascot names

Our new mascot name will be revealed

**FEBRUARY** 

**MARCH** 

**30 Acts of Kindness** 

April Fools' Day!



**APRIL** 

MAY

**County Hospital, Stafford Birthday celebrations** 

World Cup begins

JUNE



JULY

Summer holidays begin!

The sun is shining



SEPTEMBER

**Potters' Arf** 



**OCTOBER** 

**NOVEMBER** 

Alton Towers run

**Choir singing and Giving Tuesday** 

DECEMBER



## Get Involved

### Get sponsored and raise money for our 30th birthday

Sponsored 30 minutes walk Sponsored
30 minutes
silence

Reading for 30 minutes a day

Do 30 keepy ups with a football

Swim 30 lengths

Bake 30 cupcakes

30 word spelling test

Fancy dress day at school

30 acts of kindness

30 minute litter pick 30 minutes of singing in assembly

30 maths challenges



U·H·N·M charity

# Word Search

K X N M D M W E R D G C 0 R U W S E 0 P B P E E R Δ K A K A 0 A S E E B M C A

UHNM
CHARITY
HOSPITAL
STOKE

STAFFORD BEAR THIRTY BIRTHDAY



# You Make the Difference. We Make it Count.